

# ENCAD

## Graphic Outdoor PLUS (GO+) Ink



**Advanced pigment ink  
with brighter color and  
greater reliability.**

Graphic Outdoor PLUS (GO+) ink is a pigment-based ink specially developed for colorful, photo-realistic images that are UV and water-resistant. The superior GO+ inks are formulated with Kodak patented technology to provide excellent performance including better color "pop", improved jetting reliability and enhanced image quality.

### **BETTER COLOR "POP"**

The vivid colors of the GO+ ink are a result of greater color density than traditional pigment inks and are most noticeable when printing yellow, red and green. The formulation also provides the ability to match critical colors like those used in corporate logos. GO+ is available in both four and eight color ink sets.

### **IMPROVED JETTING RELIABILITY**

Developed and manufactured internally, the small pigment particles (Kodak proprietary nano-particle milling technology) of GO+ ink ensure reliable jetting on all Encad printers. The new ink is shipped with "Plug and Play" cartridges which provide easy and clean cartridge installation. The formulation works with all current NovaJet printers including the PRO and PROe as well as Kodak 2000/4000 series printers.

### **RESULTS YOU CAN COUNT ON**

The GO+ ink offers exceptional lightfast and water resistant outdoor durability making it a brilliant choice for printing indoor and outdoor signs, banners and posters. The system-tested inks ensure great performance and the results are guaranteed. When paired with Kodak Wide Format Inkjet Media, GO+ Ink is guaranteed for up to 36 months outdoors and 10 years indoors.

For more information on GO+ ink, call us today at 800-45-ENCAD or visit our website at [www.encad.com](http://www.encad.com).

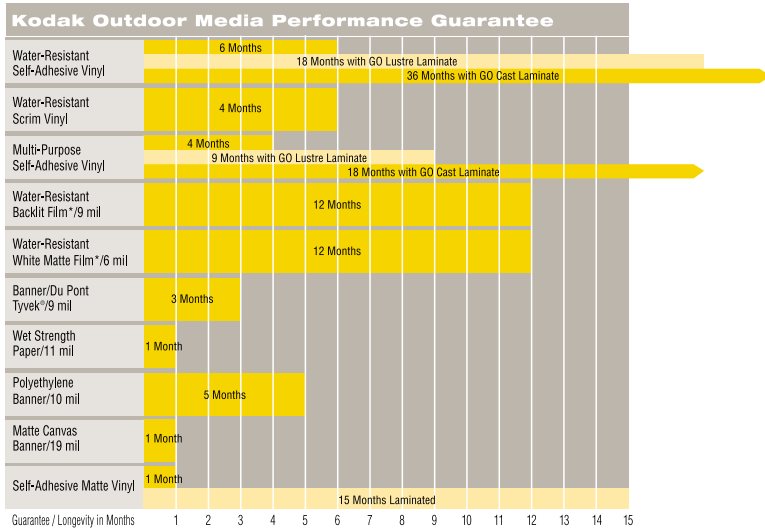
**ENCAD, Inc.**  
A Kodak Company

# GO PLUS Ink

## SPECIFICATIONS

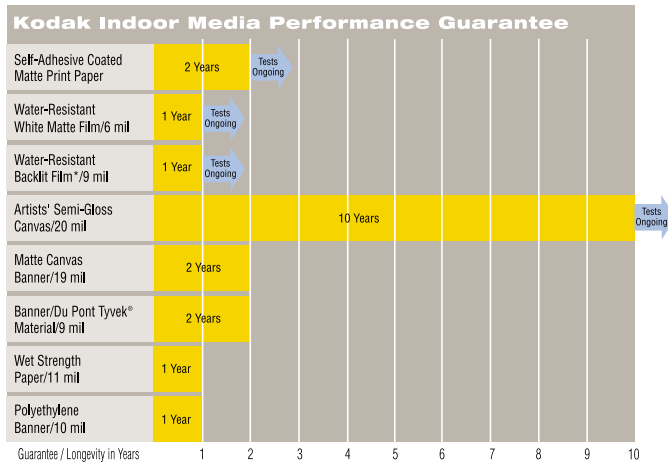


### Kodak Outdoor Media Performance Guarantee



\*When displayed behind protective plexiglass or other similar material.

### Kodak Indoor Media Performance Guarantee



\*When displayed behind protective plexiglass or other similar material.

For complete performance guarantee details, terms and conditions, visit our website at [www.encad.com](http://www.encad.com). All Performance Guarantee durations listed pertain only to the CMYK ink configurations for the GO + ink set.

Specifications are subject to change without notice. Please contact your local authorized Encad reseller, or Encad, Inc.

#### Encad, Inc. USA

6059 Cornerstone Ct., West  
San Diego, CA 92121-3734  
Tel: 1-800-45-ENCAD  
Tel: 1-858-452-0882  
Fax: 1-858-452-0891

#### Encad, Inc. Europe

A13 Kodak House  
Station Road  
Hemel Hempstead  
Hertfordshire HP1 1JU  
Tel: +44-0-1442-844-463  
Fax: +44-0-1442-844-818

#### Encad, Inc. Asia

305 Alexandra Road  
Singapore 159942  
Tel: +65-64769-688  
Fax: +65-64724-096

#### PN 220358-00

©Eastman Kodak Company, 2002  
KODAK, ENCAD, and NovaJet are trademarks of Eastman Kodak Company. All other trademarks are the property of their respective owners.  
11/02

[www.encad.com](http://www.encad.com)

**Printer Compatibility** ENCAD NovaJet 600, 700 and 800 Series, NovaJet 500 and PROe Series, NovaJet PRO and NovaCut Series, Kodak 2000 and 4000 Series

**Printing Environment** Temperature: 65°-85° F (18°-30° C);  
Relative Humidity: 20% to 70% (non-condensing)

**Storage Temperature** Temperature: 65°-95° F (18°-35° C);  
Relative Humidity: 5% to 70%

**Shelf Life** One year

**Cartridge Warranty** GO+ ink cartridges are warranted for 500 ml of ink throughput (See "Encad Cartridge Warranty" for details)

#### Ordering Information

##### NovaJet 600, 700, 800 Series and Kodak 4000 Series

**Ink & Cartridge Kits**  
Contains 500 ml bottle of ink, a 25 ml "Plug and Play" cartridge and a Service Pack

Color	Order No.
Cyan	219987-00
Magenta	219988-00
Yellow	219989-00
Black	219990-00

##### Replacement Cartridges

Individual "Plug and Play" cartridge with 25 ml of ink

Color	Order No.
Cyan	220027-00
Magenta	220028-00
Yellow	220029-00
Black	220030-00

##### NovaJet 800 Series and Kodak 4000 Series - Octachrome Ink

**Ink & Cartridge Kits**  
Contains 500 ml bottle of ink, a 25 ml "Plug and Play" cartridge and a Service Pack

Color	Order No.
Med. Cyan	220003-00
Med. Magenta	220004-00
Orange	216713-00
Green	216714-00

##### Replacement Cartridges

Individual "Plug and Play" cartridge with 25 ml of ink

Color	Order No.
Med. Cyan	220031-00
Med. Magenta	220032-00
Orange	216721-00
Green	216722-00

##### NovaJet 500, PROe Series and Kodak 2000 Series

**Ink & Cartridge Kits**  
Contains a 500ml bottle and 20 ml squeeze bottle of ink and an empty ink cartridge

Color	Order No.
Cyan	219972-00
Magenta	219973-00
Yellow	219974-00
Black	219975-00

##### NovaJet PRO and NovaCut Series

**Ink & Cartridge Kits**  
Contains a 500ml bottle and 20 ml squeeze bottle of ink and an empty ink cartridge

Color	Order No.
Cyan	219957-00
Magenta	219958-00
Yellow	219959-00
Black	219960-00

##### NovaJet 500, 600, 700, 800, PRO, PROe & NovaCut Series and Kodak 2000 & 4000 Series

**Liter Kits**  
Contains two 500-ml bottles of ink

Color	Order No.
Cyan	220012-00
Magenta	220013-00
Yellow	220014-00
Black	220015-00

**Liter Kits**  
Contains two 500-ml bottles of ink

Color	Order No.
Med. Cyan	220021-00
Med. Magenta	220022-00
Orange	216717-00
Green	216718-00

### Authorized Encad Partner

**ENCAD, Inc.**  
A Kodak Company